



Sam Houston State University

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM

DEPARTMENT OF MASS COMMUNICATION

Jonathan Read
Sam Houston State University
Dan Rather Communication Building, Room 101
Huntsville, TX 77341-2207

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To Whom it May Concern:

I am writing in reference to Coby Lobaugh who has been nominated for the Excellence in Service Sammy Award. Coby has been in several of my classes including one this semester.

Coby is a very responsible and determined individual who I believe is 100% capable of accomplishing anything that he sets his mind to. In the time I have known him, he has proven himself time and time again as a leader, a motivator and a self-starter. When faced with a challenge, Coby does not see it as an obstacle, but rather an opportunity to learn and overcome. Coby is attending school because he wants to be here and he wants to learn and better himself. He understands that he will get out of his education what he puts into it and is always striving to go the extra mile over what is expected. Coby singlehandedly created a docuseries outside of any of his classes. He recruited a crew, organized talent and directed the productions. He did this because he had an idea and the confidence to make it happen. There is no doubt in my mind that he will carry all of these qualities over into his professional career and will be a great success. I would welcome the opportunity to work with Coby on any project in the future or have him in more of my classes.

Coby has a positive attitude, is outgoing and has a great work ethic, all traits that I believe make him a great nomination for the Excellence in Service Award.

Regards,

Jonathan Read, MFA
BA Broadcast Production, Coordinator
Department of Mass Communication
Sam Houston State University