



# Sam Houston State University

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM

## DEPARTMENT OF MASS COMMUNICATION

November 6, 2022

To Whom it May Concern:

Coby Lobaugh is a student currently enrolled in my Broadcast Performance class at Sam Houston State University. He's currently on pace to receive an A in the course.

Coby is a bright young man who approaches my class with enthusiasm, humor and a desire to really understand the content. He asks a lot of questions and it's evident he has a passion for the broadcast industry.

His drive to succeed can be summed up in one event. He nearly single-handedly was responsible for luring Sam Houston State Alum and current NBC network correspondent Morgan Chesky to campus to meet with students and faculty. He then set up a one-on-one televised Q&A with Chesky that filled every empty chair in our large studio.

His passion has also driven him to cover other large events in the Houston area, such as the recent visit by former Vice President Mike Pence. Coby takes it upon himself to attend these events and seek out interviews. To make it in this business aggressiveness is key and Coby without a doubt embodies this trait.

In addition, Coby appears to be well-liked and seems to get along with his classmates. I have no doubt he would make a great team player.

In closing, I believe Coby would be a tremendous asset to any organization and they would be lucky to have his dedication, skill, and good natured attitude.

If you have any question or concerns, you can contact me at [rcm049@shsu.edu](mailto:rcm049@shsu.edu) or 936-294-1347.

Sincerely,

Ron Marasco

Clinical Asst. Professor of Mass Communication – Sam Houston State University